

Board of Directors Meeting No. 59

Wednesday, December
24, 2025 between 5:00
PM and 7:30 PM at the
Herzog Fox Neeman
offices

Presented by: Nadine Hollander



Agenda

17:00-17:15 Opening Remarks Chairman of the Lirot Association, **Ohad Lahav** on the subject:
Stem cells in the field of eyes

17:15-17:30 Updates on the activities of the Scientific Council in 2025, **Prof. Dror Sharon**,
Chairman of the Scientific Council

17:30-17:45 Discussion of the members of the Board of Directors

17:45-18:00 Suggestions and ideas for activities in honor of the 20th anniversary of the Lirot
Association - **Nadine Hollander**

18:00-18:30 Discussion of the members of the board of directors

18:30-19:00 Presentation of the Association's activities in 2025 and work plan for 2026,
Nadine Hollander

19:00-19:10 Proposed work plan for 2026 and discussion

19:10-19:30 Presentation of the 2025 balance sheet, the 2026 budget proposal and its
approval **Nadine Hollander**

The Association's Activity in 2025

Conferences & Events

Initiated by the Lirot Association



In **September**, a conference was held in cooperation with the **Herzliya** Municipality: All About Eye Health - a panel moderated by Moshe Nestelbaum on eye diseases, glaucoma, cataracts and myopia, with the participation of: Prof. Alon Skaat and Prof. Yair Morad.

In **April**, a conference for patients with retinal diseases was held at the **Ichilov** Medical Center, during which it was possible to participate in a study aimed at examining the nature of the disease's progression.

Prof. Anat Loevenstein and **Dr. Omer Trivitsky** gave fascinating lectures and answered questions.



Dr. Omer Trevitsky and Nadine Hollander



Retinal diseases Patients Conference

In **December**, a lecture by **Dr. Miri Ehrenberg** was held on the topic: Eye diseases affected by genetics and heredity, including macular degeneration and glaucoma, at the City Hall in **Herzliya**.

Conferences & Events – With the participation of the Lirot Association

In **March**, the annual conference of **the Israeli Society for eye and Vision research** was held, headed by **Prof. Michal Kramer**. At the conference, ARVO participation scholarships were awarded to the authors of the outstanding papers 2024, courtesy of the "Lirot" association and the Israeli Ophthalmology Association.



A study by Dr. Samer Khatib was presented

In **May**, the ARVO 2025 conference was held - **Prof. Anat Loevenstein** and her colleagues spoke about addressing the needs of patients with diabetic retinopathy; A study by **Dr. Samer Khatib** was presented.



Prof. Elad Moiseyev



Prof. Irit Barkat



Prof. Zohar Habet Willner

In **November**, the association participated in the 13th annual conference of **the Israeli Ophthalmology Association**, headed by **Prof. Elad Moiseyev**. The Lirot Association is proud to take part in a scholarship grant for three doctors for advanced training abroad.

Eye Examinations in the Community

This year as well, Lirot's flagship project, "Eye Examinations in the Community", continued to take place, including during wars such as "Am Kelavi" and the continuation of the "Iron Swords" war.

We went to private homes, nursing homes, and mental health facilities.



Eye Examinations in the Community

Number of Subjects General	1,494
Cataracts	254
Diabetic retinopathy	170
Retinopathy based on blood pressure	65
Glaucoma	48
Myopia	12
AMD	21
Tracking	537
Continue treatment	220
Urgent care	11
Other	8

Findings of the ophthalmologist's examination in the community, from January 1, 2025 to November 30, 2025:

Number of localities in Israel	Mental Health facilities	Glaucoma check-ups	Home Visits	Number of Subjects General
28	196	200	66	1,494



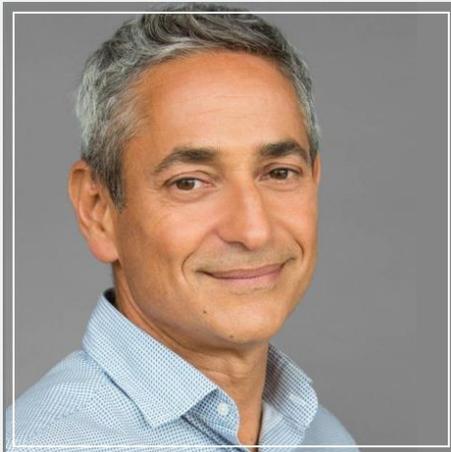
Podcasts on eye diseases



Dr. Shiri Shulman

We have launched a new **community**, which aims to serve as a support group for patients with **retinal diseases**.

The first content we produced for the community was a **podcast**, during which Prof. Rafi Carasso interviewed **Dr. Shiri Shulman on retinal diseases**.



Prof. Guy Ben Simon

In **September**, Prof. Rafi Carasso's podcast "Getting Ahead of Medicine" interviewed **Prof. Guy Ben Simon, on thyroid disease**.

Advocacy projects and Collaborations



Advocacy Collaborations

- In **July**, Nadine Hollander, the organization's CEO, participated in a **meeting of directors of organizations working for the visually impaired and blind in Israel**, with the aim of strengthening the ties between the organizations and collaborating on behalf of the visually impaired and blind in Israel.
- In **July**, Lirot wrote a letter to the **Ministry of Health's Technology Evaluation Division**, requesting that a new drug, approved in other European countries, be included in the 2026 health basket for the treatment of severe and rare inflammation - keratitis, cornea of the eye, due to the parasite - acanthemba.
- In **November**, Lirot participated in an important appeal of **the Association for Patients' Rights** to the Ministry of Health, calling for the urgent appointment of a Minister of Health and the establishment of a health Basket Committee for 2026.

Prevention of blindness project



Mr. Yossi Saidov

Awareness Project for the Prevention of Blindness in the next Generation

Each month, a steering committee meets, led by **Yossi Saidov** and with the participation of:

Prof. Dror Sharon, Prof. Tuvia Horev, Dr. Michal Makarov, Prof. Shiri Sudri, Nadine Hollander and Sapir Shalom, regarding the advancement of the project.

We produced a **film** and held meetings with patients and a **conference** at the Council for the Land of Israel at the beginning of December.



Prof. Shiri Sudri

Renovated Hebrew website for the Lirot Association

In **May**, we launched a new website for the Lirot Association, where you can get an updated design, accessible information And a lot of value and knowledge in the field of eye health and blindness prevention.

On the renovated website you can find:

- Medical advice in expert forums,
- Eye Examinations Project in the Community,
- Conferences and Filmed Lectures on U-tube,
- Plenty of up-to-date, accessible, and reliable medical information.

One of the most exciting innovations on the site, is a collaboration with the Consortium for Retinal Diseases, headed **by Prof. Dror Sharon** – Gene Calculator, to calculate the chance of hereditary eye diseases.

Lirot's Continued Activity in war time

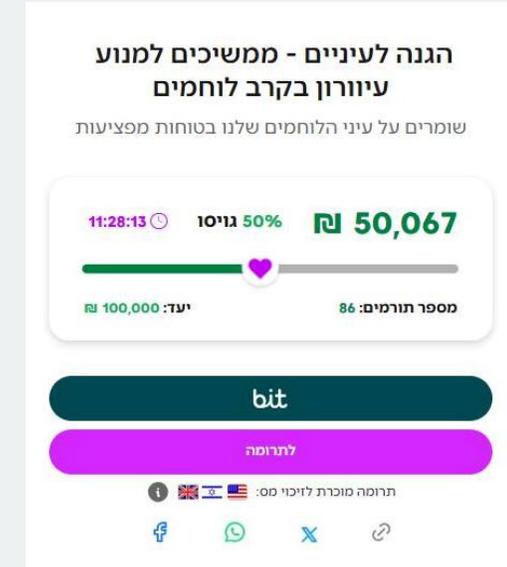
This year, the war still lasted and we continued to receive almost daily requests from warriors, commanders, parents and spouses, to purchase and distribute eye glasses to the combat soldiers, as the news spread by word of mouth.

Ahead of **Rosh Hashanah**, we held a special **fundraising campaign** for this purpose (in addition to the crowdfunding campaign we held in November 2024) and managed to raise, within **7 days**, **58%** of the goal we had set for ourselves, from **101** donors.

In 2024 and 2025 combined, thanks to donors from abroad and from Israel , we raised **358,293 NIS** and purchased about **1,405** pairs of special glasses.

We continued to distribute glasses to combat soldiers and were very excited by a visit of soldiers who were discharged, after a very long time in the territories, who came to thank the organization for donating the glasses (pictured).

Special appreciation goes to all **the members of the Lirot's Friends Association**, who have donated their time to renew the relationship with the dear donors of the Lirot's Association.



Awareness Month – December 2025

This year, we chose to focus on the topic: **"Hereditary diseases of the retina"**.
And some of activities to date include:



Production of a promotional video



Interview with Prof. Tamar Ben Yosef on the health program "Private Doctor" on Radio
On the subject: Hereditary genetic diseases of the eye - innovations in treatment



A special edition of The Guide to Good Vision
On the subject of retinal diseases



Sponsored campaign in three languages on social media

Financial Data

Donations in Israeli shekel

<u>Donations (10 months)</u>					
	2023	2024	2025	Change %	
Donations from abroad	477,810	564,450	765,660	0.35647	
Pharma Companies	155,000	85,538	305,400	2.57034	
General Donations	350,969	136,781	79,026	-0.4222	
Mobile eye examinations Donations	189,807	360,477	208,503	-0.4216	
Meuhedet Health Fund	49,000	92,520	29,448	-0.6817	
Maccabi Health Fund	1,600	2,150	20,150	8.37209	
Ministry of Health	11,874	15,682			
Crowdfunding	23,825	291,500	71,220	-0.7557	
Total	1,259,885	1,549,098	1479407	-0.045	

Budget-expenses

	Budget 2024	Budget 2025	Budget 2026
Revenue	2,147,600	2,819,600	2,715,500
Expenses	1,749,290	2,563,690	2,258,690
(G&A)	378,090	378,090	378,090
Excess	398,310	266,310	456,801
			The surplus in 2026 will make it possible to hire more external consultants to assist the CEO in fundraising and management

Work Plan for 2026 - Dependent on Budget



Awareness raising

- Continuation of the **campaign** to raise awareness to prevent blindness in the next generation.
- Annual Eye Health Awareness **Month**.
- **Public relations** for the association on the occasion of the association's 20th anniversary.



Preventive Medicine

- **Eye examinations** in workplaces and nursing homes.
- **Podcast** Program
- An annual **conference** on the occasion of the association's 20th anniversary.
- Establishing **Communities**: For Diabetes, for TED Patients
- **A community of donors** on the occasion of the association's 20th anniversary



Research, Information and Knowledge

- **Scholarships** for researchers.
- Eye stem cell **research**.
- Call for **research** in honor of the organization's 20th anniversary.



Miscellaneous

- **Children's** Eye Health Imagination Lab Project.
- **Website** renewal in English.
- **Consultant** work for CRM on Monday.
- Producing 20 th association anniversary.

Conclusion

We are pleased to present to you the summary of the annual activities for 2025 of the Lirot Association, to Continue to Be in Motion and to develop solutions in order to realize the organization's goals: to raise awareness and prevent unnecessary blindness.

The budget submitted for approval for the coming year reflects a continued focus on impact, organizational stability, and the intelligent use of resources. We thank the Board of Directors for their guidance and trust and ask for its approval for the future.

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Thank You